



16TH Annual Weingart Center
Golf Classic

Monday, April 30TH, 2012

AT SHERWOOD COUNTRY CLUB
Thousand Oaks, CA



WEINGART
CENTER ASSOCIATION

Where Transformation Happens

16th Annual Weingart Center Golf Classic Committee

Tournament Chairs:

Kevin Pelletier
Coastline Capital Partners

Gregory B. Koltun
Morrison & Foerster LLP

Jeff Small
DreamWorks Studios

Tournament Committee:

Barbara Allen-Watkins
City National Bank

Christine Ball
Wells Fargo

Gregory Craig
Inupiat Energy Marketing

Laura Garcia-Murillo
Independent Events & Media

Bob Levey
Independent Events & Media

Stewart Kim
PGP Capital

Stuart King
Los Angeles Dodgers

Warren Loui
Winston & Strawn LLP

Cody Press
Loop Capital Markets

Tom Reyes
Harbor Distributing

Sean Roche
Greenhouse Marketing

Sam Sheth
Verity Point

Greg Smelser
Pebble Beach Company

Kelly Smith
FireFlyVideo

Deborah Villar
Weingart Center Association

April 30th Schedule

8:00 – 10:30 AM

Registration
Driving Range Opens

10:30 AM

Shotgun Start – Four Person
Best Ball team format
Exciting Par 3 challenges and other contests await you!
A fabulous barbeque lunch will be served at the turn.



4:00 PM

Hosted Cocktails
Silent Auction opens



5:00 PM

Dinner Reception
Silent Auction closes
Live Auction
Opportunity Board winners selected
Presentations of Team and Contest Winners

About the Weingart Center

The Weingart Center Association gives homeless men and women the skills, resources and hope they need to lead self-sufficient lives off the streets. Located in the heart of downtown Los Angeles' Skid Row, the Weingart Center is a 501(c)(3) non-profit organization that helps homeless men and women:

- Find and keep a permanent place to live;
- Retain a job (65% of our participants secure part or full-time employment);
- Maintain sobriety from drugs and alcohol;
- Increase their level of education;
- Improve their mental and physical health;
- Reunite with their families; and have hope, goals and a future.

As one of the largest and most comprehensive facilities of its kind in the U.S., the Weingart Center provides the following on-site services: Transitional Residential Housing; Substance Abuse Recovery; Education; Life Skills; Medical and Mental Health; Long Term Case Management; and Employment..



The Weingart Center:

- Has transformed the lives of over 100,000 individuals, helping them from homelessness to self-sufficiency!
- Houses approximately 500 people every day, including homeless men and women, veterans, people on parole and HIV+ individuals, and serves 225,000 healthy meals annually to its residential program participants
- Serves and assists 3,000 homeless individuals annually in its residential programs and another 15,000 through community-based programs
- Helps participants find and maintain employment by providing job readiness classes, vocational training programs, interviewing techniques, computer and internet access for job searches, and professional attire for job interviews and starting work
- Provides an in-patient recuperative care program for the medically indigent and homeless
- Expanded its medical clinic to be a 21,000 sq. ft. state-of-the-art health center that integrates an array of medical services under one roof, including: medical, mental health, substance abuse services, dentistry and optometry (operated in conjunction with JWCH and LA County)
- Occupies over 170,000 square feet of space, including an 11-story residential building with walk-in Resource Center, computer lab and employment services center, plus a health center, café and an administrative building
- Distributes over 2,000 free voicemail numbers of charge to homeless and economically disadvantaged individuals
- Provides bus tokens, legal aid, emergency housing and other referral services for individuals and at-risk families through the Weingart Resource Center

Our Mission

The Weingart Center Association empowers and transforms lives by delivering innovative solutions to combat poverty and break the cycle of homelessness.

Weingart Center Golf Classic Sponsors

The following companies are currently, or have previously, sponsored this exclusive Golf Classic benefiting the Weingart Center. Thank you for supporting our efforts to end homelessness in Los Angeles.

American Airlines



CH2MHILL



J.P.Morgan



NICK ALEXANDER
LOS ANGELES IMPORTS



O'MELVENY & MYERS LLP



RICH
DEVELOPMENT COMPANY



Grant Thornton

MORRISON FOERSTER

Harbor Distributing, LLC
A Reyes Holdings Company

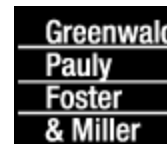
Matson



WORLDWIDE



WINSTON & STRAWN
LLP



ZURICH

SALTER GROUP



MOMENTOUS
INSURANCE BROKERAGE INC

Foster Education
Foundation



2012 Corporate Sponsorship Opportunities

This exclusive Golf Classic benefits the Weingart Center. Located in downtown Los Angeles' Skid Row, the Weingart Center provides both residential and community-based services that help people address the challenges that led to homelessness while assisting them with becoming self-sufficient. Sponsorship of the tournament offers a great opportunity to support a wonderful cause, enjoy a tremendous golf course and spend the day with fellow corporate executives, clients, prospective clients and friends.

Presenting Sponsor (1 available)

\$50,000

As a Presenting Sponsor of the Golf Classic, your firm is assured high visibility before, during and after the Tournament. Sponsorship includes:

- **Corporate name incorporated into name of the event as a presenting Sponsor**
- **Corporate name mentioned in all tournament marketing materials**
- **Name/logo recognition on event promotional banner at the tournament**
- **Full-page acknowledgment in event program**
- **Nine (9) tee signs on course during play**
- **Sixteen (16) tournament playing spots**
- **Sixteen (16) player tee gift bags**
- **Name/logo recognition on Weingart Center Association web site**
- **Opportunity to display promotional material and/or provide product samples to all players at event**
- **Eighteen (18) souvenir Pin Flags with company logo to be displayed on a hole during the tournament**
- **Souvenir photographs of foursomes**

Presenting Sponsor (3 available)

\$25,000

As a Presenting Sponsor of the Golf Classic, your firm is assured high visibility before, during and after the Tournament. Sponsorship includes:

- **Corporate name incorporated into name of the event as a presenting Sponsor**
- **Corporate name mentioned in all tournament marketing materials**
- **Name/logo recognition on event promotional banner at the tournament**
- **Full-page acknowledgment in event program**
- **Three (3) tee signs on course during play**
- **Eight (8) tournament playing spots**
- **Eight (8) player tee gift bags**
- **Name/logo recognition on Weingart Center Association web site**
- **Opportunity to display promotional material and/or provide product samples to all players at event**
- **One souvenir Pin Flag with company logo to be displayed on a hole during the tournament**
- **Souvenir photographs of foursomes**

Caddie Sponsor (1 available)

\$10,000

- **Company name on caddy bibs worn by Sherwood caddies at event**
- **Full-page acknowledgment in the event program**
- **One on-course tee sign**
- **Four (4) tournament playing spots**
- **Four (4) player tee gift bags**
- **One souvenir Pin Flag with company logo to be displayed on a hole during the tournament**
- **Souvenir photos of foursome**

2012 Corporate Sponsorship Opportunities

Awards Dinner Sponsor (1 available)

\$10,000

- Recognition at event dinner as Sponsor
- Full-page acknowledgment in event program
- One tee sign on course during play
- One sign at the dinner recognizing your company as dinner sponsor
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photographs of foursomes

Golf Cart Sponsor (1 available)

\$10,000

- Signage on all player golf carts used during event
- Full-page acknowledgment in the event program
- One on-course tee sign
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photos of foursome

Lunch Sponsor (1 available)

\$10,000

- Full-page acknowledgment in event program
- One tee sign on course during play
- One sign at lunch area at the turn recognizing your company
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photographs of foursomes

Major Tee/Gift Sponsor (4 available)

\$10,000

- Company name/logo on a featured player gift item
- Full-page acknowledgment in event program
- Two tee signs on course during play
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photographs of foursomes

Cocktail Sponsor (1 available)

\$10,000

- Full-page acknowledgment in event program
- One tee sign on course during play
- One sign at cocktail reception turn recognizing your company
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photographs of foursomes

Breakfast Sponsor (1 available)

\$10,000

- Full-page acknowledgment in event program
- One tee sign on course during play
- One sign at breakfast area at the turn recognizing your company
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photographs of foursomes

2012 Corporate Sponsorship Opportunities

Massage Therapist Sponsor (1 available)

\$10,000

- Your company recognized as sponsoring massage therapists set up at a Par 3 on-course for neck and shoulder massages
- Full-page acknowledgment in event program
- One on-course tee sign
- Four (4) tournament playing spots and tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photos of foursome

Locker Room Sponsor (1 available)

\$10,000

- Full-page acknowledgment in event program
- One tee sign on course during play
- One sign in both men's and ladies' locker rooms recognizing your company
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photographs of foursomes

Photography Sponsor (1 available)

\$10,000

- Company name/logo on all team photo frames
- Full-page acknowledgment in event program
- One on-course tee sign
- Four (4) tournament playing spots and tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photos of foursome

Driving Range Sponsor (1 available)

\$10,000

- Full-page acknowledgment in event program
- One tee sign on course during play
- One sign at Driving Range recognizing your company
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Souvenir photographs of foursomes

Foursome Sponsor (multiple available)

\$8,000

- Full-page acknowledgment in event program
- One tee sign on course during play
- Four (4) tournament playing spots
- Four (4) player tee gift bags
- Souvenir photographs of foursomes

Twosome Sponsor (multiple available)

\$4,000

- Full-page acknowledgment in event program
- One tee sign on course during play
- Two (2) tournament playing spots
- Two (2) player tee gift bags

ALL TOURNAMENT PLAYING SPOTS INCLUDE:

- Golf and Golf Cart
- Group Caddy
- Best Ball Team Format
- Driving Range Balls
- Breakfast
- Barbeque Lunch
- Tee Gift Package
- Hosted Cocktails
- Hosted Dinner
- Awards Reception

2012 Additional Sponsorship Opportunities

THE FOLLOWING SPONSORSHIP OPPORTUNITIES OFFER EXPOSURE FOR YOUR COMPANY
(NO GOLF SPOTS INCLUDED):

Tee Box Sponsor (multiple available) \$1,000

- Host and own one tee box on the course
- Opportunity to offer a service or product sample to all golfers
- Signage at sponsored tee box
- Two (2) tickets to awards dinner

Hole-In-One Sponsor (4 available) \$1,000

- Your company will sponsor the hole-in-one prize at a Par 3
- One tee sign at a Par 3 recognizing your sponsorship of this hole
- Two (2) tickets to awards dinner

Cigar Sponsor \$1,000

- Cigar company will set up at tournament and hand-roll cigars for players
- Signage at cigar station recognizing your sponsorship
- Two (2) tickets to awards dinner

Pin Flag Sponsor (4 available) \$1,000

- One souvenir Pin Flag with company logo to be displayed on a hole during the tournament
- Two (2) tickets to awards dinner

Tee/Green Sponsor (multiple available) \$600

- Company signage at sponsored tee

Additional Reception and Award Dinner Ticket \$100

Tee Gift Donation

150 pieces with your company logo (for all tournament players)

Silent / Live Auction Items

To raise additional funds at the Reception and Awards Dinner

2012 Auction Item Gifts and Prizes Form

2012 Weingart Center Golf Classic Sherwood Country Club April 30, 2012

We are seeking items in various categories for our 16th Annual Golf Classic auction benefiting the Weingart Center. We request items for the following categories:

Player Tee Gifts

Quantity with your company logo requested is 150 to accommodate all golfers

Silent/Live Auction Items and Opportunity Board Prizes

Gifts to be used for day of event fundraising

Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Item(s) to be donated

Tee Gifts _____ Value (each) _____

Silent/Live Auction Gift _____ Value (each) _____

Restrictions or Timelines _____

_____ Coupon(s) / certificate(s) are attached

_____ Item(s) will need to be picked up (please call the number below to arrange pickup)

_____ Item(s) will be shipped on (date) _____

Signature _____ Date _____

Please return the form to:

Deborah Villar
Weingart Center Golf Classic
566 South San Pedro Street, Los Angeles, CA 90013
Phone: 213.689.2221
FAX: 213.627.4031
Email: dvillar@weingart.org

2012 Golf Classic Entry Form

(page 1 of 2)

2012 Weingart Center Golf Classic Sherwood Country Club April 30, 2012

_____ I can't play but I want to support this important program—enclosed is my donation

_____ Yes! I would like to register for this year's Golf Classic

Please check appropriate sponsorship(s):

_____ Presenting Sponsor (1 available)	\$50,000
_____ Presenting Sponsor (3 available)	\$25,000
_____ Caddie Sponsor	\$10,000
_____ Awards Dinner Sponsor	\$10,000
_____ Golf Cart Sponsor	\$10,000
_____ Lunch Sponsor	\$10,000
_____ Major Tee/Gift Sponsor (4 available)	\$10,000
_____ Cocktail Sponsor	\$10,000
_____ Breakfast Sponsor	\$10,000
_____ Massage Therapist Sponsor	\$10,000
_____ Locker Room Sponsor	\$10,000
_____ Photography Sponsor	\$10,000
_____ Driving Range Sponsor	\$10,000
_____ Foursome Sponsor (multiple available)	\$ 8,000
_____ Twosome Sponsor (multiple available)	\$ 4,000

NON-GOLF SPONSORSHIPS

_____ Tee Box Sponsor (multiple available)	\$1,000
_____ Hole-In-One Sponsor (4 available)	\$1,000
_____ Cigar Sponsorship	\$1,000
_____ Pin Flag Sponsor (4 available)	\$1,000
_____ Tee/Green Sponsor (multiple available)	\$ 600
_____ Additional Reception & Awards Dinner Ticket	\$ 100

Enclosed is my check for \$_____ made payable to:
Weingart Center Association

Organization is tax exempt under the provision of section 501 (c) (3) of the Internal Revenue Code Federal ID # 95-6054617

Credit Card Account Number _____ Exp. date _____

_____ VISA _____ American Express _____ MasterCard (Check one)

Signature _____

Print Name _____

Sponsorship Contact Name/Phone # _____

Email _____

2012 Golf Classic Entry Form

(page 2 of 2)

2012 Weingart Center Golf Classic Sherwood Country Club April 30, 2012

Name (player #1) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #2) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #3) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

Name (player #4) _____
Company Name _____ Daytime Phone _____
Address _____ Fax _____
City _____ State _____ Zip _____
Shirt Size _____ Handicap/Index _____ Email _____

(Please photocopy or request additional player information forms if needed.)

Please return this form and check to:

Deborah Villar
Weingart Center Golf Classic
566 South San Pedro Street,
Los Angeles, CA 90013
Phone 213.689.2221 -- FAX: 213.627.4031
Email: dvillar@weingart.org

For sponsorship or playing spot availability, please contact Tournament Administrator Laura Garcia-Murillo at 310.261.8302